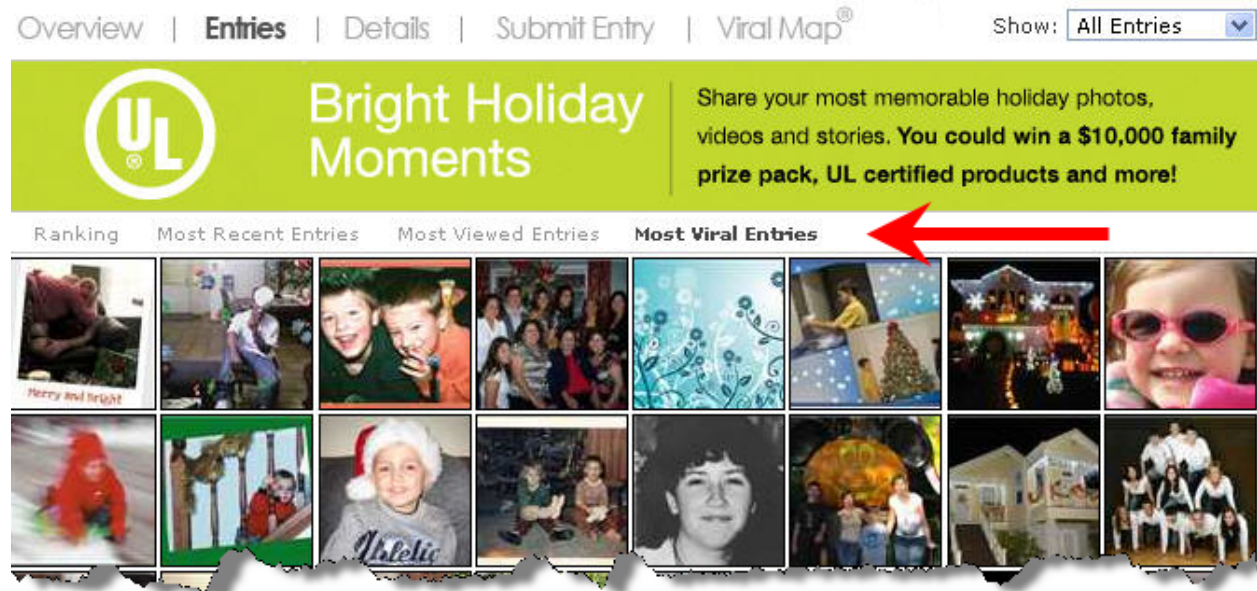


What is Most Viral?

The Most Viral is a ranking of the entries that get the most attention across the internet on sites other than Brickfish. Using the Post to Websites, Embed, or "Post Link On" tools users can spread an entry across the internet. You can see the Most Viral rankings in each campaign by clicking on the Most Viral Entries option:



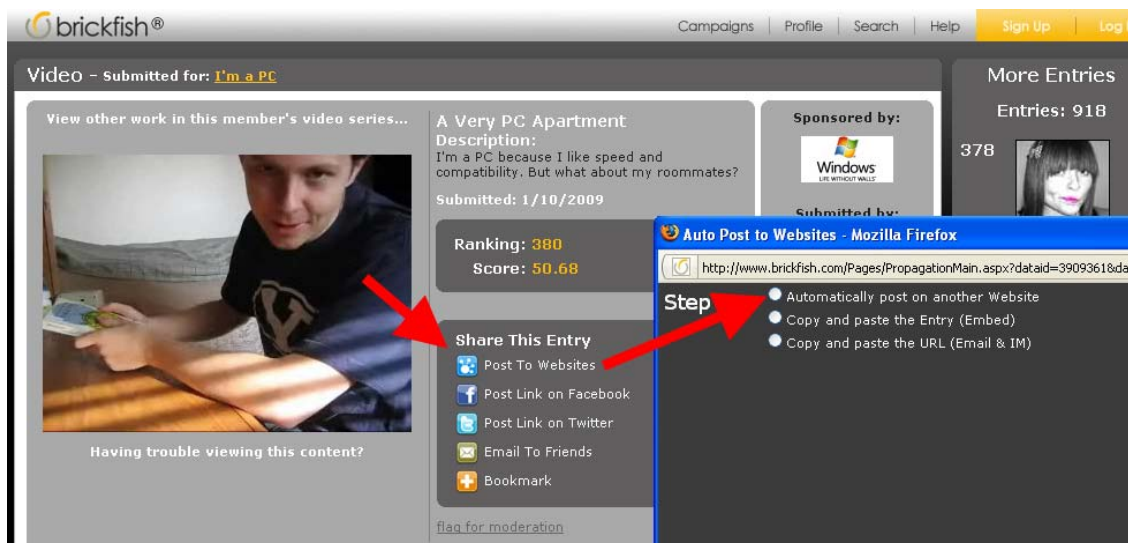
How does an entry receive a Most Viral ranking?

Using the Post to Websites, Embed, and/or "Post Link On" tools is essential for attaining a Most Viral ranking.

From the entry detail page users will see a Post to Websites button. Clicking this button brings up all the tools you need to share your entry onto Facebook, MySpace, myYearbook, hi5, LiveJournal, Tagged, and Xanga.

Users can also copy and paste the Embed code on blogs, forums, and other sites.

The "Post Link On" tools are available for both Facebook and Twitter.



Still have questions about Most Viral? Contact [member support](#).